

Paying CEOs Fat Bonuses For Stock Performance Doesn't Work — Cornell Study

It turns out offering CEOs huge bonuses to boost shareholder returns doesn't actually work, according to [a new study from Cornell University](#).

The analysis, done in conjunction with consultants Pearl Meyer & Partners, examined a decade's worth of data from every company in the S&P 500 ([^GSPC](#)). It compared companies that offer their top brass a total shareholder return (TSR) plan to those that don't and found the increasingly popular pay plans haven't significantly boosted any of a number of key metrics.

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